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LGM Appointed as the Exclusive Distributor and Sales Support Provider for the KIA PROTECT suite of products

Oakville, Ontario, Canada, June 4, 2010 –LGM, a leading supplier of extended warranty, group credit insurance, wear protection and automotive theft deterrent products today announced its partnership with Omni Warranty Corp (OWC) and Kia Canada Inc. in the May 1st launch of the new KIA PROTECT suite of products. The new KIA PROTECT suite is currently being promoted and sold by all Canadian Kia automotive dealerships.

The KIA PROTECT suite has been designed with the objective of providing a full suite of business office products inclusive of:

- KIA PROTECT Mechanical Breakdown Protection (Formerly known as KIA Extended Protection Plan)
- KIA PROTECT Loan Protection
- KIA PROTECT Wear Protection
- KIA PROTECT Anti-Theft

The launch of the KIA PROTECT program was a joint effort between Kia Canada and LGM's national team of Dealer Development Managers. LGM is the exclusive distributor and sales support provider of the KIA PROTECT suite of products.

"The launch of this unique suite of Kia business office products is a milestone for Kia Canada" said John Stoian, National Aftersales Manager. "Kia dealerships throughout the country can now offer Kia business office products tailored to their needs and to the needs of their customers."

"We are excited to further strengthen our Kia sales relationship with this powerful new suite of products" said Randy Price, President of LGM. "By offering this suite of products, Kia dealers have the peace of mind of having access to the strength of manufacturer branded business office products. By offering the KIA PROTECT suite, dealers can now fulfill their business office objectives solely through OEM products. To our knowledge, Kia is the only OEM to offer a full suite of OEM-branded products, including Anti Theft."

Consumer benefits abound with Kia Canada's Kia Protect suite of business office products. Some of the benefits are:

- KIA Protect Wear Protection allows customers to keep their vehicle in top condition at all times
- KIA Protect Loan Protection affords protection from an unforeseen event that may impact a customer's ability to make their vehicle payments
- KIA Protect MBP – is an extended warranty product designed to "protect" consumers from the rising cost of mechanical repairs
- KIA Protect Anti-Theft is designed to reduce the likelihood of vehicle theft and provides a reimbursement guarantee should the vehicle be unrecoverable
- Confidence in a full suite of KIA branded products to compliment their vehicle purchase



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To create an efficient experience for Kia Canada's dealer network, an internet based quoting and e-contracting tool enables dealers to easily offer, quote and sell KIA PROTECT products. Also, the KIA PROTECT suite of product is supported by a consumer-oriented dedicated website: www.kiaprotect.ca.

About Kia Canada

Kia Canada Inc. (www.kia.ca) - is a subsidiary of Kia Motors Corporation (KMC) in Korea. Founded in Canada in 1999, Kia Canada Inc. sells and services high quality class leading vehicles like the Soul, Forte and Sorento through a network of 167 dealers nationwide. Kia Canada Inc. employs 135 people in its Mississauga, Ontario headquarters and four regional offices across Canada.

About Omni Warranty Corp.

Omni Warranty Corp. (OWC) is an administrator of warranty products for various manufacturing and distributor clients. OWC provides underwriting, claims management, product support and customer service assistance to a diverse range of industries and operates from three offices across Canada. Recently recognized as a Best Workplace recipient for the third year in a row, OWC's business principle is to provide a unique and professional client experience that is "as good as it gets". You can learn more about OWC by visiting www.omnicorp.ca.

About LGM

Founded in 1998, LGM is one of Canada's leading, tier one suppliers of extended warranty, credit insurance, wear protection and theft deterrent products for the automotive and recreational vehicle industries. As a dealer development company, LGM improves the profitability of business offices by providing innovative products that offer real-world value to their customers. With over 900 active dealers, business relationships with original equipment manufacturers such as Volkswagen Canada and Kia Canada, and a national team of Dealer Development Managers offering local sales training and support, LGM has a reputation second to none in the Canadian automotive marketplace. To learn more about LGM, visit www.lgm.ca.



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